



PLANETREE CONTINUING CARE

Navigation • Collaboration • Results

Planetree Continuing Care is pleased to announce a national initiative to designate organizations that are committed to implementing deep-rooted transformational change.

What is Planetree Continuing Care?

Planetree Continuing Care nurtures the relationships that allow individuals to feel connected and achieve their maximum potential, wherever they are on the healthcare continuum. Planetree Continuing Care draws upon the 30-year tradition of Planetree, a non-profit organization that provides education and information in a collaborative community of health care organizations, facilitating efforts to create patient-centered care in healing environments. Planetree seeks change not only within specific organizations but also across the entire healthcare continuum, creating a common language and optimal transitions that improve care for the individual. This process maximizes financial and clinical outcomes for partnering organizations.

How can Planetree Continuing Care help with my organization's specific needs?

You've probably heard a great deal about person-centered care, and you know that happy and healthy residents and staff leads to a stronger organization and better outcomes. But, if that is your goal, how will you get to it? What makes sense for your unique organization? Planetree Continuing Care can assist you in navigating your course and provide the structure for systemic change. The process provides mechanisms by which all stakeholders, including residents/patients, staff, families, board members, volunteers, and physicians are not only heard but also actively involved in creating and sustaining their community's strategic vision.

Planetree's organizational assessment gives you a fresh current perspective and identifies ways to make progress toward your goal – then they help take you where you want to go. Our consultants as well as fellow affiliates clear your path with proven strategies and innovations leading to better quality of care, quality of life, and clinical, financial and operational outcomes.

What kinds of organizations are interested in Planetree Continuing Care?

The program is applicable to all type of organizations, including continuing care retirement communities, independent and assisted living communities, rehabilitation centers, skilled nursing homes, and adult day centers.

Why should my organization participate in this project?

Our Continuing Care affiliates have demonstrated improved quality of care and quality of life for long-term residents and short-term rehabilitation patients, an enhanced environment for staff, and improved clinical, financial, and operational outcomes. They have benefited from the flexible and non-prescriptive manner in which Planetree meets their particular organizational needs.

Other benefits include:

- Support for your organization tailored to help meet financial, clinical, and operational goals and improve outcomes
- Data measurement and validation tools to help assess the impact of Planetree Continuing Care
- Intensive services from consultants who have operationalized Planetree Continuing Care and who will assist you in effectively implementing Planetree in your organization
- Staff, leadership, and resident retreats that engage stakeholders in internalizing the philosophy and that outline the ways that they are integral to the process.
- Opportunity to accelerate innovations in your organization through access to the best practices of other organizations currently engaged in transformational change
- Market differentiation and prestige, as well as national, state, and regional recognition as a role model and pioneer for change in health care

What are the first steps in this process?

Interested organizations will be asked to submit a preliminary application for review. Selected organization will participate in a Leadership Readiness Assessment, Informational Sessions for all community stakeholders, and an Organizational Assessment that will include a multi-day site visit by a Planetree evaluation team. Organizations will emerge from this process with a comprehensive assessment report outlining recommendations and an implementation plan for the subsequent 12-18 months. These organizations will then be poised to move forward for designation as a Planetree Continuing Care provider.

Where do I go for more information?

Learn more about the project at www.planetree.org, or call Planetree Continuing Care Director, Heidi Gil, at 203-732-1365, or email at hgil@planetree.org.